



## Benefits of IABC London

# Student Membership

- Tap into our network of global members to help you transition from school to professional life
- Find out what it really means to enter the world of marketing, PR, corporate communications, advertising, HR, external communications, government relations and **MORE!**

### Enhance your knowledge

- Stay up to date on today's communication news with IABC's online magazine, Communication World (CW).
- Research your next project using IABC's extensive online content library.
- Solicit professional advice at your professional chapter.
- Participate in webinars, conferences and workshops led by industry professionals.

### Access the hidden job market

- Use the IABC network to find internships, meet potential employers, find a mentor and fine-tune your interviewing skills.
- Following graduation, student members qualify for a transitional membership. Transitional membership offers the same benefits enjoyed by professional members at reduced cost.