



## **IABC London**

### **Executive Board Meeting**

London Police Headquarters, 601 Dundas St, Community Room

October 4, 2018 | 8:00 - 9:00 a.m.

<b>Time</b>	<b>Item</b>	<b>Responsible</b>
8:00	<b>Check in, approval of September 6th, 2018 minutes, review agenda</b>	President/Chair
8:05	<b>Welcome, President's Report, Executive items</b> <ul style="list-style-type: none"><li>- Presenting IABC London 2018-2019 strategic plan</li><li>- Silver Leaf winners - congrats</li><li>- Thank you for judging South Carolina awards entries</li><li>- MyIABCLondonstory commercial/member pins</li><li>- Review timing and resource requirements for Awards Program review and Celebration/40th Anniversary</li><li>- Provide administrator with passwords if you changed them</li><li>- Chapter security practices and confidentiality (discussing phishing attempt)</li><li>- September PD Event - volunteer recognition</li><li>- Highlights from International and Canada East Region</li><li>- Starting review of by-laws and role descriptions</li><li>- Opportunity to host a Gold Quill judging panel in London</li><li>- Team get-together for Halloween</li></ul>	President/Chair

8:15      **Action Items and Motions**      President/Chair

- Review September financial report
- Motion to become member of Pillar Nonprofit Network
- Discussion and motion to approve 2018/2019 budget & discussion of strategic investments
- Motion to have a "purposeful pause" to Virtuoso awards until 2019-2020 calendar year to allow for strategic awards program review, including motion to strike a review ad hoc committee
- Motion to hold a 40th anniversary celebration in June 2019
- Motion to appoint 40th anniversary liaison to volunteer for 2019 calendar year

8:35      **Portfolio Business**      Portfolio Directors

**Communications**

-Connect newsletter: content due by the 10th of every month. Connect newsletter will be released on the 15th (or the Monday following the 15th if the 15th falls on a Saturday or Sunday).

-Testing out Hootsuite account to pre-schedule social media posts.

- review communications playbook & website updating process

- Developing chapter media list, Cision availability for national news

**Professional Development**

-Portfolio drive access

-Analytics: is there a reasonably priced tool to track engagement and reach for events?

- Upcoming events: IABC Hearts Students (October), November planning, Gift of Communications (December)

8:45      **Additional Items to Discuss**      President/Chair

8:55      **Check Out and Adjournment**      President/Chair